



**ENTRY ELIGIBILITY PERIOD:  
JANUARY 1, 2018-DECEMBER 31, 2018**

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES  
NATIONAL CAPITAL CHESAPEAKE BAY CHAPTER

THE 61<sup>ST</sup> EMMY<sup>®</sup> AWARDS  
**2018 CALL FOR ENTRIES**

# THE 61<sup>ST</sup> EMMY® AWARDS

## NATIONAL CAPITAL CHESAPEAKE BAY CHAPTER

### GENERAL RULES & SUBMISSION PROCEDURES 2018

#### PURPOSE

To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

#### SUBMISSION ELIGIBILITY

To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. These awards recognize the work in the National Capital Chesapeake Bay jurisdiction which includes Washington, DC and all of Maryland and Virginia. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available to a regional or local audience during the Chapter's eligibility year. Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

**Broadcast entries** must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (see exceptions).

**Broadband entries** must have been intended for consumption and be of primary interest to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a wider audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

**Cablecast entries** are deemed available for an entire market if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed exclusively for their local market may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community.

For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had, and the percentage of coverage.

#### EXCEPTIONS TO THE 50% RULE

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. Materials provided by a news service, cooperative news association or similar source must be treated as previously produced material, unless it was originally intended for first release in the regional awards eligibility area to which it was submitted with on-site supervision by the entrant.
4. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
5. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.



## CONTENT ELIGIBILITY

The interpretation of the Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

***The following programming is not eligible:***

1. Pornographic, violent, defamatory or offensive material.
2. Previously aired programs, series or related crafts which aired and met eligibility requirements during a previous award year or another Emmy® competition.
3. Program length commercials (infomercials).
4. Closed circuit programs (from hotels, hospitals, movie theatres, arenas, stadiums and other venue specific locations) with special, targeted audiences.
5. Content from telethons, pledge breaks and/or programs with a unique call to action aired for the purposes of raising money for political parties, charities or other related causes.
6. Motion picture premiered programs that appeared in general release to the public in theatres.
7. Compilation reels, “clip shows” or “best of...” programs that were edited from original content.
8. Any acquired foreign productions not originated in the United States.

## ENTRY PLACEMENT

When a program’s content may allow for a choice of category placement, the producer has the discretion to enter the program and its individual craft achievements in the most appropriate category where it is eligible. However, certain rules must also be considered and followed.

**No entry may be submitted to more than one Chapter’s awards. The “first airing” of the entry is the primary determination of eligibility.**

**Different episodes from the same program or series can only be entered in one Chapter’s awards.**

**Entrants are not allowed to separate program content from individual craft achievement and submit in multiple Chapters.**

**Attempts to adjust show titles, airdates and/or descriptions of programs in order to submit to multiple Chapters, regardless of the circumstances, is prohibited.**

**Ineligible entries may be disqualified during any phase of the competition.**

## ORIGINAL MATERIAL

At least 2/3 (two-thirds) of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter Awards Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

## ENTRY QUOTA

In order to sustain a high level of award excellence, Chapters must continue to self- regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. All requests should be sent to [awards@capitalemmys.org](mailto:awards@capitalemmys.org) for consideration. Chapters would then have the option of accepting these additional entrants or not.

## STUDENT PRODUCTIONS

Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other “professionals,” and want to enter the Chapter’s award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters’ high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

## COMPOSITES

Except where noted, a composite is defined as a sampling of a minimum of two and no more than five (5) representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. **Demo reels or montages are not allowed.** One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise



noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, composite may only contain content from one episode of the series, not multiple installments.

Composites are only allowed in Continuing Coverage (Category 7), Team Coverage (Category 8), Community Service (Category 35), Overall Excellence (Category 36) and Crafts Achievement (Categories 37 to 68). Members are allowed unlimited entries in each category, BUT only one of the entries may be a composite. No elements from the composite may be contained in the other entries.

## DOUBLE-DIPPING

To avoid any confusion, the basic formula for “double-dipping” is the following: **An individual entrant can only be recognized once for the same job function, utilizing the same program content.**

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category. **Examples:**

- If a craft person is a writer/photographer, they could enter the program category as only the writer and then the photographer craft category.
- If they are not an entrant on the program entry, they could enter either the writer or photographer category, using the same material since they performed different job functions.
- If they list themselves as **both** writer and photographer on the program entry, they are ineligible to enter either the writer or photographer craft categories.
- They cannot enter either craft category using the dual job title since one category is only for writer and the other only for photographer.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast, or included as an excerpt in the “Overall Excellence” or “Community Service” categories.

To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category. **Example:**

- An investigative reporter is listed on a newscast entry. Under this “double-dipping” rule, a portion of the newscast content could be entered in “Investigative Report,” but the same reporter cannot be listed since their name already appeared on the newscast entry.

You cannot enter the same material in both news and program categories.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category.

Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

A single or multi episode full-length program, or a multi-part news series, all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series. **Examples:**

- Your entry is a four-part series, *Saving the Bay*. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Environment” category.
- Your program is called *Community Weekly*, an on-going weekly series. Though it is basically a “Public Affairs” series, episode 204 may be about music, episode 216 about sports, while other episodes are more generic. Under our rules, episode 204 could be entered in an “Entertainment” category, while episode 216 could be in “Sports.” Episode 222 could stay in “Public Affairs.”

Content produced as both a multi-part news series and a full-length program may be entered only once, regardless of the amount of new material added. **Example:**

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.



## WHO CAN ENTER

Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards. Management, producers, designated award directors or individual craft entrants, whether they are a NATAS member or not, may submit entries on behalf of their program, talent or craft. If submitting on behalf of another individual (s), you must fully confirm that the parties contained in the submission have complete knowledge of all eligibility rules, and have viewed and given consent to the content submitted on their behalf.

## JUDGING PROCEDURE

Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

## NON-COMPETITIVE JUDGING

Entries are judged against a standard of excellence on their own merit and do not compete against each other. Program submissions are scored using a 1-10 scale each for Content, Creativity and Execution. Talent and Crafts are evaluated using a 1-10 scale each for Creativity and Execution. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

## JUDGING REQUIREMENT

The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked, whether you are a NATAS member or not, and whether you are a nominee/recipient or not, as long as you are available.

All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

## DISCLOSURE OF JUDGING RESULTS

In order to maintain fair, consistent peer judging without influence, judges must not disclose to others or in writing, including any social media references, as to how they have voted during an on-going, active judging session. If they ignore or abuse this privilege, their ballot will be disqualified and/or their judging status eliminated.

## JUDGING INCENTIVES

By entering in the 2018 Call for Entries, you agree to serve as a judge during the 2019 calendar year if asked and able. Since we trade with several chapters between February and September, you may be asked to judge more than once. There is no limit to the amount of judging you can do, as long as you are qualified to judge the categories. To qualify, you must have at least two years' professional experience in the category you are judging. You are not required to be a NATAS member to qualify to judge.

Regardless of the number of entries you submit, members who judge three or more times will receive a \$25 credit with the NCCB Chapter. This credit can be applied to membership renewals, entry fees, gala tickets, or recognition award orders. Nonmembers who judge three or more times will receive a \$10 discount on membership dues for the following year.

Credits will be distributed by October 1, 2019 and be can used towards the upcoming Call for Entries and membership renewal period. Credits expire September 30, 2020.

**SAVE THE DATE FOR THE  
EMMY® AWARDS GALA  
JUNE 22, 2019**

**Bethesda North Marriott  
Hotel & Conference Center**

5701 Marinelli Road | North Bethesda, MD 20852

EARLY BIRD DEADLINE IS THURSDAY, DECEMBER 20, 2018 AT 11:59 PM EST

OFFICIAL DEADLINE IS THURSDAY, JANUARY 17, 2019 AT 11:59 PM EST

LATE DEADLINE IS THURSDAY, JANUARY 31, 2019 AT 11:59 PM EST



## INTENTIONAL FALSIFICATION

The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

## ENTRY ERRORS AND OMISSIONS

The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

## LANGUAGE OTHER THAN ENGLISH

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead the scores are interpreted separately for final “cut-off” evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

## SUBMISSION LIMITS

There are 68 categories in which you may enter (124 including all sub-categories). Members ONLY may submit unlimited entries per category or sub-category. Non-members may submit 2 entries in any category or sub-category.

## ENTRY LENGTH

No entry may be longer than 30 minutes unless otherwise noted. If the original telecast was longer, a maximum of 3 segments/lifts is permitted to bring longer program entries to the required time limit.

## CATEGORY TYPE

Entries must be submitted in the correct category. Please check the list under categories before submitting. Once the general type of programming is established, all entries associated with that same program must be entered consistently in the appropriate categories. Program entries may be entered in only one programming category. In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other. The National Academy will accept all submissions which are not in conflict with NATAS rules and regulations. All entrants are advised to review submission information with respect to correct identification of names, credit and categories. Contact your station's NATAS Board member or the Awards Committee with any questions about category qualification or other rules. The National Capital Chesapeake Bay Awards Committee reserves the right to verify all entry information and to make all final decisions as to the proper categorizing and eligibility of each entry at any time.

## QUESTIONS

### Questions about Proper Category or Rules?

Contact Awards Committee Co-Chairs:  
Jason Gittlen and Amanda Zimmer: 703-436-0095  
[awards@capitalemmys.org](mailto:awards@capitalemmys.org)

### Questions about Emmy® Express, Entry Form, Entry Fees, or Membership Fees & Status?

Contact NATAS-NCCB Associate Director:  
Ashlyn Dixon: 703-234-4055  
[adixon@capitalemmys.org](mailto:adixon@capitalemmys.org)

## ENTRY FORMAT

All entries to the 2018 National Capital Chesapeake Bay Emmy® Awards should be submitted online in Emmy® Express. Entrants can find links to Emmy® Express online at [www.capitalemmys.tv/emmys](http://www.capitalemmys.tv/emmys). Please follow the process outlined in Emmy® Express through to the VIDEO APPROVAL step to qualify for judging. Make sure your entry meets the specifications outlined in Emmy® Express before attempting to upload.



## UPLOADING OF ENTRIES

All entries uploaded by **Thursday, December 20, 2018 at 11:59 pm EST** qualify for the **Early Bird Deadline fees**.

All entries uploaded between **Friday, December 21, 2018 at 12:00 am EST and Thursday, January 17, 2019 at 11:59 pm EST** will be subject to the **Official Deadline fees**.

All entries uploaded between **Friday, January 18, 2019 at 12:00 am EST and Thursday, January 31, 2019 by 11:59 pm EST** will be subject to the **Late Deadline fees**.

## COPYRIGHT

Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by The National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright content.

## WHO RECEIVES THE AWARD

Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter’s deadline. However, requests to add eligible entrant names can be made before May 1, 2019. All requests will require written authorization from the primary responsible entrant detailing the additional entrant’s name, job title, responsibility, and reason why they were not included on the original entry submission. All requests should be sent to [awards@capitalemmys.org](mailto:awards@capitalemmys.org) for consideration. The entry fee for approved requests is \$350 per

name, regardless of membership status or when the entry was originally submitted. Additional entrants cannot be added to any entry after May 1, 2019. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques, are not considered Emmy® recipients.

## CRAFTS ACHIEVEMENT

In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

## AWARD RECIPIENTS

Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant’s achievement that is being judged and recognized, even if an employer pays entry fees.

## COMMEMORATIVE STATUETTES

As a courtesy, stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is engraved the same as the actual Emmy® Award, with the word “commemorative” added. Neither the organization’s name nor any other special wording may be engraved in place of where the individual’s name and position would usually appear. Commemorative Emmy® statuettes cannot be ordered for individuals.

## PROMOTION

All publicity, advertising, or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. **The word “Regional” must appear in these instances.** The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only for one year** after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft but were not honored with a statuette cannot specifically advertise they are an Emmy® Award recipient. They can only state that they worked on the recognized program.



## RULES FOR THE PROTECTION OF THE EMMY® STATUETTE

The Emmy® statue is the property of and all rights are reserved by The National Academy of Television Arts & Sciences (NATAS) and the Academy of Television Arts & Sciences (Television Academy). The Emmy® statuette may not be reproduced or used in any commercial manner unless otherwise permitted by the National Academy, it being understood that possession of the same is solely for the benefit of the recipient and the recipient's heirs or successors in interest. If a recipient or the recipient's heir or successor in interest proposes to sell, loan, donate or otherwise dispose of the Emmy® statuette, such persons shall be obligated to return the statuette to The National Academy of Television Arts & Sciences which will retain the same in storage in memory of the recipient.

## PENALTIES

Once an entry is submitted **and** the uploaded video is approved, any changes to the entry or video can only be made by NATAS-NCCB administration. Changes prior to the Late Deadline on January 31, 2019 may be subject to a \$25 administration fee per entry. Changes after the deadline passes but prior to the judging process commencing may be subject to an administrative fee up to \$50 per entry.

## PAYMENT

Individuals must pay for entries and membership dues through Emmy® Express via American Express, MasterCard, Visa, or PayPal.

### CHECKS PAYABLE TO: NATAS-NCCB

### MAIL CHECKS TO:

NATAS-NCCB  
11130 Sunrise Valley Drive, Suite 350  
Reston, Virginia 20191

For questions about payment, contact NATAS-NCCB Associate Director, Ashlyn Dixon at 703-234-4055 or email her at:

[adixon@capitalemmys.org](mailto:adixon@capitalemmys.org)

## ENTRY FEES

**EARLY BIRD DEADLINE:** Thursday, December 20, 2018 at 11:59 pm EST

	Member*	Non-Member*
Categories 1-68 (Except Categories 35 & 36)	\$125.00	\$225.00

**OFFICIAL DEADLINE:** Thursday, January 17, 2019 at 11:59 pm EST

	Member*	Non-Member*
Categories 1-68 (Except Categories 35 & 36)	\$170.00	\$270.00

**LATE DEADLINE:** Thursday, January 31, 2019 at 11:59 pm EST

	Member*	Non-Member*
Categories 1-68 (Except Categories 35 & 36)	\$250.00	\$350.00

## SPECIAL AWARDS

Category 35 (one fee) \$170.00

Category 36 (one fee) \$350.00

## MEMBERSHIP FEES

NATAS-NCCB Membership \$75.00

To be eligible for the member entry rate, you must be a current member of NATAS-NCCB. You may join or renew online, but this must be done prior to submitting an entry in Emmy® Express. After registering, you will receive a 4-digit member number, which you should use, along with your password, to log in to Emmy® Express and submit your entry. **Please note:** If you submit an entry without this member number, you will be charged the non-member rate. If for whatever reason you cannot pay via PayPal, please contact NATAS-NCCB Associate Director.

Entrants who pay the Non-Member rate will receive a membership to NATAS-NCCB effective March 1, 2019 through September 30th, 2019.

*\*Each name listed on an entry must pay the corresponding fee based on the individual's membership with NATAS-NCCB and the time the name was added to the submission.*

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OFFICIAL DEADLINE IS THURSDAY, JANUARY 17, 2019 AT 11:59 PM EST

LATE DEADLINE IS THURSDAY, JANUARY 31, 2019 AT 11:59 PM EST



## REGIONAL EMMY® AWARD CATEGORIES

Listed below are those “Areas of Excellence” categories approved by the National Awards Committee. At their discretion, Chapters are permitted to recommend, within reason, additional categories for consideration. These “Wild Card Categories” may not be included in a Chapter’s “Call for Entries” without the express, written consent of the National Awards Committee.

### GENERAL NOTES

**Program entries may be entered in only one programming category.** In programming categories, an entry is defined as a single program or segment or, in the case of news, one story or a series of stories directly related to each other.

### NEWS PROGRAMMING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, hosts, directors and qualified others may be eligible if their contributions are significant to the entry’s award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

#### 1 Newscast—Morning (4 am – 1 pm)

##### A. Larger Market (1-49)

##### B. Medium Market (50-99)

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.  
**Time Limit: 60 minutes.**

#### 2 Newscast—Daytime (1 pm – 8 pm)

##### A. Larger Market (1-49)

##### B. Medium Market (50-99)

For excellence in a regularly scheduled daytime newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.  
**Time Limit: 60 minutes.**

#### 3 Newscast—Evening (8 pm – Midnight)

##### A. Larger Market (1-49)

##### B. Medium Market (50-99)

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.  
**Time Limit: 60 minutes.**

#### 4 Newscast—Weekend

##### A. Larger Market (1-49)

##### B. Medium Market (50-99)

For excellence in a regularly scheduled weekend newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc.  
**Time Limit: 60 minutes.**

### NEWS GATHERING

#### 5 General Assignment Report

For excellence in coverage of a single news story or topic which is assigned, shot, edited and aired within a 24-hour period. Entry may include live and/or taped elements and online content. **Time Limit: 10 minutes.**

**COMMENT:** This is the basic news reporting done day-in day-out by a News Department. This is for the coverage of planned events and done as planned assignments.

#### 6 Spot News

For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Elements of a related Breaking News entry may be included in a Spot News entry but not in their entirety. **Time Limit: 15 continuous minutes of one news story.**

**COMMENT:** This is the “I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line.” The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report.

**Note:** Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.



## 7 Continuing Coverage

For excellence in coverage of a single news story over an extended number of reports. Entries will be judged in part on story advancement and should be entered as a composite but exempt from composite five-lift rule. **Time Limit: 30 minutes.**

### A. Within 24 Hours

All reports included are from one news story and all aired within a 24-hour period.

### B. No Time Limit

At least three segments should be entered to show the overall coverage of one news story over a longer period of time.

## 8 Team Coverage

For excellence by a team involved in covering multiple news stories on a single subject, shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Exempt from composite five-lift rule. **Entry length shall not exceed 60 minutes.**

## 9 Investigative Report

### A. Single Story

**Time Limit: 10 minutes.**

### B. Series

For excellence in reporting of a community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting.

**Written documentation is required (100-word limit). Time Limit: 30 minutes.**

**Note:** Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Investigative Report.

## 10 Feature News Report

### A. Light Feature | Light Series

**Feature Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### B. Serious Feature

**Time Limit: 10 minutes.**

### C. Serious Series

For excellence in reporting of a single or multi-part feature news story or topic. **Series Time Limit: 15 minutes.**

## 11 News Special

For excellence in coverage of a one-time-only, significant, newsworthy event, occasion or topic. Subject should be an in-depth treatment of current topic. Exempt from composite five-lift rule. **Time Limit: 60 minutes.**

## NEWS & PROGRAM SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For non-news program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

## 12 Chesapeake Heritage

### A. News Feature

For excellence in a news feature that focuses on state or local heritage, history, or natural attributes of the Chesapeake Bay region, including Baltimore, Richmond, Washington DC, and the Piedmont. **Time Limit: 10 minutes.**

### B. Program Segment

For excellence in a program segment that focuses on state or local heritage, history, or natural attributes of the Chesapeake Bay region, including Baltimore, Richmond, Washington DC, and the Piedmont. **Time Limit: 10 minutes.**

### C. Program/Special

For excellence in a program, special or series of programs that focuses on state or local heritage, history or natural attributes of the Chesapeake Bay region, including Baltimore, Richmond, Washington DC, and the Piedmont. **Time Limit: 30 minutes.**

## 13 Arts/Entertainment

### A. News Feature | News Series

For excellence in coverage of general entertainment, variety, or visual and performing arts. **Feature Time Limit: 10 minutes. Series Time Limit: 15 minutes.**



### **B. Program Feature/Segment**

For excellence in a feature or segment from a program, or special on general entertainment, variety, or visual and performing arts. **Time Limit: 10 minutes.**

### **C. Program/Special**

For excellence in a program or special of general entertainment, variety, or visual and performing arts. **Time Limit: 30 minutes.**

## 14 Business/Consumer

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of business, finance, consumer affairs or economic topics. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### **C. Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers business, finance, consumer affairs or economic topics. **Time Limit: 10 minutes.**

### **D. Program /Special**

For excellence in a program or special that covers business, finance, consumer affairs or economic topics. **Time Limit: 30 minutes.**

## 15 Crime

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of crimes or other violations of the law. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### **C. Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers crimes or other violations of the law. **Time Limit: 10 minutes.**

### **D. Program /Special**

For excellence in a program or special that covers crimes or other violations of the law. **Time Limit: 30 minutes.**

## 16 Health/Science

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of health, science, medical topics or subject matter. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### **C. Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers health, science, medical topics or subject matter. **Time Limit: 10 minutes.**

### **D. Program /Special**

For excellence in a program or special that covers health, science, medical topics or subject matter. **Time Limit: 30 minutes.**

## 17 Military

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of military issues at home and/or abroad. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### **C. Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers military issues at home and/or abroad. **Time Limit: 10 minutes.**

### **D. Program/Special**

For excellence in a program or special that covers military issues at home and/or abroad. **Time Limit: 30 minutes.**

## 18 Politics/Government

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of political, civil, government issues or subject matter. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**

### **C. Program Feature/Segment**

For excellence in a feature or segment from a program or special that covers political, civil, government issues or subject matter. **Time Limit: 10 minutes.**

### **D. Program /Special**

For excellence in a program or special that covers political, civil, government issues or subject matter. **Time Limit: 30 minutes.**

## 19 Education/Schools

### **A. Within 24 Hours**

#### **B. No Time Limit**

For excellence in news coverage of schools, teaching or education. **Time Limit: 10 minutes. Series Time Limit: 15 minutes.**



### C. Program Feature/Segment

For excellence in a feature or segment from a program or special that covers schools, teaching or education. *Time Limit: 10 minutes.*

### D. Program/Special

For excellence in a program or special that covers schools, teaching or education. *Time Limit: 30 minutes.*

## 20 Religion

### A. Within 24 Hours

### B. No Time Limit

For excellence in news coverage of subject matter of a religious and/or spiritual nature. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

### C. Program Feature/Segment

For excellence in a feature or segment from a program or special that covers subject matter of a religious and/or spiritual nature. *Time Limit: 10 minutes.*

### D. Program/Special

For excellence in a program or special that covers subject matter of a religious and/or spiritual nature. *Time Limit: 30 minutes.*

## 21 Historic/Cultural

### A. Within 24 Hours

### B. No Time Limit

For excellence in news coverage of subjects that emphasize historical, cultural and/or ethnic issues or topics. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

### C. Program Feature/Segment

For excellence in a feature or segment from a program or special that covers historical, cultural and/or ethnic issues or topics. *Time Limit: 10 minutes.*

### D. Program/Special

For excellence in a program or special that covers historical, cultural and/or ethnic issues or topics. *Time Limit: 30 minutes.*

## 22 Sports

### A. News Single Story | News Series

For excellence in coverage of sports in general, sports related topics or sports news program. *Time Limit: 15 minutes.*

### B. News Feature

For excellence in coverage of sports in general, sports related topics or sports news program. *Time Limit: 10 minutes.*

### C. Feature/Segment

For excellence in a feature or segment on a sports topic (non-news). *Time Limit: 10 minutes.*

### D. Daily or Weekly Program

For excellence in a daily or weekly sports program (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time Limit: 30 minutes.*

### E. Program Series

For excellence in a sports program series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. *Time Limit: 30 minutes.*

### F. One-Time Special

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials. *Time Limit: 30 minutes.*

## 23 Sports Event/Game—Live/Unedited

For excellence in production of a single program, or series, live or recorded live sports event or game. No post edits. A composite (from one episode or game) is required and may include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. Exempt from composite five-lift rule. *Time Limit: 30 minutes.*

## 24 Weather

### A. News Single Story | News Series

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. *Time Limit: 15 minutes.*



### **B. News Weathercast**

For excellence in coverage of weather in general, weather related topics or subject matter within a news program. *Time Limit: 10 minutes.*

### **C. Program/Special**

For excellence in a program or special that covers weather related topics or subject matter. *Time Limit: 30 minutes.*

## 25 Technology

### **A. News Single Story | News Feature | News Series**

For excellence in coverage of technology industry stories and related subject matter. *Time Limit: 10 minutes. Series Time Limit: 15 minutes.*

### **B. Program Feature/Segment | Program/Special**

For excellence in a feature/segment or program/special that covers the technology industry and the application of this knowledge for practical results. *Program Feature/Segment Time Limit: 10 minutes. Program/Special Time Limit: 30 minutes.*

## PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. Hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

## 26 Documentary

### **A. Cultural | Topical**

### **B. Historical**

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of current, cultural and/or historical significance. *Time Limit: 60 minutes.*

## 27 Informational/Instructional

### **A. Feature/Segment | Series**

For excellence in a feature or segment from a presentation of stories whose prime purpose is to be instructional; to teach formally or informally about a subject. *Time Limit: 10 minutes. Series Time Limit: 30 minutes.*

### **B. Program/Special**

For excellence in presentation of stories from a program, or special whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. *Time Limit: 30 minutes.*

## 28 Interview/Discussion

For excellence in a program, series or special consisting of interview/discussion material that is at least 75% unscripted. This category is primarily intended for formal interviews where both the interviewer(s) and the interviewee(s) are visible on camera. *Time Limit: 30 minutes.*

## 29 Magazine Program

### **A. Feature/Segment**

For excellence in a feature or segment from a program, series or special consisting of various stories of regional interest designed to entertain and inform. *Time Limit: 10 minutes.*

### **B. Program/Special**

For excellence in a program or special consisting of various stories of regional interest designed to entertain and inform. *Time Limit: 30 minutes.*

## 30 Public/Current/Community Affairs

### **A. Feature/Segment | Series**

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. *Time Limit: 10 minutes. Series Time Limit: 30 minutes.*

### **B. Program/Special**

For excellence in a program or special on general public interest or concern, especially those dealing with current community, social or political issues. *Time Limit: 30 minutes.*

## 31 Short Format Program

For excellence in a complete, stand-alone short program (not feature or segment). Program length commercials (infomercials) are not eligible. Entry may not be entered in any other news or program category. *Time Limit: 15 minutes or less.*



## SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5 minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included **which are edited together for a single video upload.**

### 32 Community/Public Service (PSAs)

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes.

### 33 Promotion

#### A. News Promo – Single Spot

#### B. News Promo – Single Spot/Same Day

#### C. News Promo – Campaign

#### D. News Promo – Image

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc.

#### E. Program – Single Spot

#### F. Program – Sports

#### G. Program – Image

#### H. Program – Campaign

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming.

### 34 Commercial

#### A. Single Spot

#### B. Campaign

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. **Spots may be 5-seconds to 5 minutes in length.** Program length commercials (infomercials) are not eligible.

## SPECIAL ACHIEVEMENT AWARDS

One award, more than one award, or no award is given **only** to the primary recipient listed on the category. Others who may have contributed to the content and execution of the material presented in the entry may purchase plaques to commemorate their participation.

### 35 Community Service

**Awarded to the President/General Manager only** for excellence in programming; whether news or non-news, involving the entire company in a continuing effort to focus interest on, and marshal support for, a worthy community cause. Entry should emphasize the depth, breadth, duration and efficacy of the effort, and must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. Composite entries are allowed but entry is exempt from five segment composite limits. **(Note: This category is exempt from “double-dipping” rules.)** *Entry should include a one-page, written synopsis. Entry length shall not exceed 30 minutes. \$170 per entry.*

### 36 Overall Excellence

**Awarded to the President/General Manager only** for excellence in the overall operations of a television station, news/sports cable system or online media outlet, during the eligibility period. Entry should reflect the organization’s overall local product including any news & sports coverage, other locally produced programs, promotional announcements, on-air examples of events hosted by the organization and involvement in the community, and any further evidence of excellence. Entry should emphasize the quality, breadth and efficacy of the organization’s operations, stressing substance rather than style, and exhibit performance in sustaining excellence throughout the eligibility year. Exempt from the five segment composite limits, but the entry must be comprised only of material as actually aired. No introductions, post production, montages, music or special effects may be added. This is not intended to be a “buzz” or demo reel. Entry should include a one-page, written synopsis of the organization’s operation, product, accomplishments and achievements. **(Note: This category is exempt from “double-dipping” rules.)** *Entry length shall not exceed 30 minutes. \$350 per entry.*



## CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft, or a composite of material as originally transmitted. **Time Limit: 15 minutes (unless otherwise indicated).**

While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craftpersons, not those that supervise craftpersons.

37 Audio

38 Director—Live or Recorded Live  
(PL Track is Preferred)

39 Director—Non-Live (Post-Produced)

40 Editor—Program (Non-News)

41 Editor—Short Form (Promos, PSAs, Commercials, Opens, etc.)

42 Editor—News—Within 24 Hours

43 Editor—News—No Time Limit

44 Editor—Sports

45 Graphic Arts

Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.

46 Lighting

47 News Producer

Enter complete segment or composite not to exceed 30 minutes. Unless part of a composite entry, material entered in this category cannot be part of a full-length program (news or non-news) already entered elsewhere.

48 Anchor—News

49 Anchor—Weather

50 Anchor—Sports

51 Program Host/Moderator

52 Reporter—Consumer

53 Reporter—General Assignment

54 Reporter—Investigative

55 Reporter—Live

56 Reporter—Political

57 Reporter—Transportation/Traffic

58 Sports Analyst

59 Sports Play-by-Play

60 Photographer—Program (Non-News)

61 Photographer—News—Within 24 Hours

62 Photographer—News—No Time Limit

63 Photographer—Sports (Single Camera Only)

64 Photographer—Video Essay (Single Camera Only)

For excellence by a single individual covering a single or multi-part news story or program. The video essay creator is the photojournalist and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry may not be entered in any other craft or program category.

65 Video Journalist—Within 24 Hours

For excellence by a cross-discipline individual, serving as photojournalist, editor, talent, and writer; covering a single or multi-part story or topic. Entry may not be entered in any other craft category.

66 Video Journalist—No Time Limit

67 Writer—Short Form (Promos, PSAs, Commercials, Opens, etc.) (Script Preferred)

68 Writer—News (Script Preferred)

