



The National Capital Chesapeake Bay Chapter  
of The National Academy of Television Arts & Sciences  
*proudly presents the exclusive*

## 2017 ANNUAL EMMY® CORPORATE SPONSORSHIP PROGRAM

### CONNECT WITH THE BEST

CONTACT US TODAY  
TO BECOME AN ELITE  
PARTNER WITH THE

National Capital  
Chesapeake Bay Chapter  
of

The National Academy of  
Television Arts & Sciences  
(NATAS-NCCB)

11130 Sunrise Valley Dr, Ste 350  
Reston, Virginia 20191  
T: 703.234.4055 | F: 703.435.4390  
[www.capitalemmys.tv](http://www.capitalemmys.tv)

### DIAMOND LEVEL SPONSORSHIP | \$25,000 (1 Available)

- Recognition as NCCB's Annual Emmy® Corporate sponsor and top billing as the exclusive Diamond sponsor of the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony. Both events are attended by the top television news professionals in the region.
- Opportunity to be highlighted as exclusive Diamond sponsor at 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony which includes:
  - Ten-second pre-recorded recognition that will run two times during the Emmy® broadcast (*subject to NCCB approval*).
  - Add logo to Step & Repeat at 2017 NCCB Emmy® Awards.
  - One reception or post party sponsorship at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
  - Signage and Website promotion for the 2017 NCCB Face Time with the Pros educational event.
- Six tickets to the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Six promotional email pieces to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Full page ad in the NCCB's 2017 Emmy® Awards printed program.
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards and the Gold & Silver Circle Ceremony.
- Official NCCB Emmy® Awards Annual Corporate Sponsor certificate and exclusive Diamond Sponsor button to display on your website.



### PLATINUM LEVEL SPONSORSHIP | \$20,000 (3 Available)

- Recognition as NCCB's Annual Emmy® Corporate sponsor and Platinum sponsor of the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony. Both events are attended by the top television news professionals in the region.
- Opportunity to be highlighted as Platinum sponsor at 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony which includes:
  - Ten-second pre-recorded recognition that will run two times during the Emmy® broadcast (*subject to NCCB approval*).
  - Add logo to Step & Repeat at 2017 NCCB Emmy® Awards.
  - One reception or post party sponsorship at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Four tickets to the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Four promotional email pieces to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Full page ad in the NCCB's 2017 Emmy® Awards printed program.
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Official NCCB Emmy® Awards Annual Corporate Sponsor certificate.

### GOLD LEVEL SPONSORSHIP | \$10,000 (5 Available)

- Recognition as NCCB's Annual Emmy® Corporate sponsor and Gold sponsor of the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony. Both events are attended by the top television news professionals in the region.
- One opportunity to be featured at 2017 NCCB Emmy® Awards.
- Three tickets to the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Two promotional email pieces to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Half page ad in the NCCB's 2017 Emmy® Awards printed program.
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Official NCCB Emmy® Awards Annual Corporate Sponsor certificate.



### **SILVER LEVEL SPONSORSHIP | \$6,500 (5 Available)**

- Recognition as NCCB's Annual Emmy® Corporate sponsor and Silver sponsor of the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony. Both events are attended by the top television news professionals in the region.
- Two tickets to the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Two promotional email pieces to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Quarter page ad in the NCCB's 2017 Emmy® Awards printed program.
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Official NCCB Emmy® Awards Annual Corporate Sponsor certificate.

### **BRONZE LEVEL SPONSORSHIP | \$4,500 (5 Available)**

- Recognition as NCCB's Annual Emmy® Corporate sponsor and Bronze sponsor of the 2017 NCCB Emmy® Awards and the Gold & Silver Circle Ceremony. Both events are attended by the top television news professionals in the region.
- One ticket to the 2017 NCCB Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- One promotional email piece to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards **and** the Gold & Silver Circle Ceremony.
- Official NCCB Emmy® Awards Annual Corporate Sponsor certificate.

### **LOCAL BUSINESS SPONSORSHIP | \$3,000**

- Recognition as 2017 NCCB Emmy® Awards Local Business Sponsor. The 2017 NCCB Emmy® Awards are attended by the top television news professionals in the region.
- One ticket to the 2017 NCCB Emmy® Awards
- One promotional email piece to be sent exclusively to NCCB members (*subject to NATAS-NCCB approval*).
- Web acknowledgment on the NCCB's website and social media recognition.
- Logo and signage at the 2017 Emmy® Awards
- Official NCCB Emmy® Awards Local Business Sponsor certificate.



## ARE YOU READY TO BECOME AN ELITE PARTNER WITH THE NATIONAL CAPITAL CHESAPEAKE BAY CHAPTER EMMY® AWARDS?

**YES!** \_\_\_\_\_

agrees to the Annual Emmy® Corporate Sponsorship Program at the following level:

- DIAMOND**
- PLATINUM**
- GOLD**
- SILVER**
- BRONZE**
- LOCAL BUSINESS**

Execution of this agreement signifies assumption of legal responsibility to pay for all sponsorship in accordance with National Capital Chesapeake Bay Chapter of The National Academy of Television Arts & Sciences (NATAS-NCCB) as stated herein. NATAS-NCCB reserves the right to resell and/or reassign sponsorship(s) as its sole discretion for commitments that are not paid in full per the payment terms and deadlines stated in this agreement.

The Annual Emmy® Corporate Sponsorship Program application and agreement (*Agreement*) is entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ (*the Effective Date*), by and between the National Capital Chesapeake Bay Chapter of The National Academy of Television Arts & Sciences (NATAS-NCCB), and \_\_\_\_\_ (*Sponsor*)

for the amount of: \$  .

We look forward to working with you, thank you for your **INVALUABLE SUPPORT!** Please fill out the application on page 5 and send to [sponsorship@capitalemmys.org](mailto:sponsorship@capitalemmys.org).

**SPONSOR INFORMATION**

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ CONTACT TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

In consideration of the right to be identified and acknowledged as a NATAS-NCCB Annual Emmy® Sponsor and to receive the benefits listed, Sponsor agrees to pay the amount of:

- DIAMOND \$25,000**       **PLATINUM \$20,000**       **GOLD \$10,000**  
 **SILVER \$6,500**       **BRONZE \$4,500**       **LOCAL BUSINESS \$3,000**

**PAYMENT INFORMATION**

Payment Type:     **CHECK** (Payable to NATAS-NCCB)    or     **CREDIT:**     VISA     MasterCard

CARDHOLDER NAME \_\_\_\_\_ BILLING ADDRESS \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ SIGNATURE (REQUIRED IF USING CREDIT CARD) \_\_\_\_\_



**NATAS – NCCB USE ONLY**

SPONSOR \_\_\_\_\_

SPONSORSHIP LEVEL \_\_\_\_\_

DATE PAYMENT RECEIVED \_\_\_\_\_

SIGNATURE (NATAS-NCCB CONTACT) \_\_\_\_\_

PRINT NAME \_\_\_\_\_

DATE \_\_\_\_\_

Payment and this signed Agreement must be returned to: **NATAS-NCCB, 11130 Sunrise Valley Drive, Suite 350, Reston, Virginia, 20191**. Payment must be received in full by NATAS-NCCB within 30 days. If payment is not received, in addition to exercising all remedies available hereunder and at law, NATAS-NCCB reserves the right to terminate this Agreement in its entirety, and will have no obligation to provide any benefits hereunder.

**FINAL AGREEMENT:** Until accepted and signed by NATAS-NCCB, this Agreement shall constitute only an application to become a NATAS-NCCB Annual Emmy® Corporate Sponsor, which may be accepted or declined by NATAS-NCCB in its sole discretion. NATAS-NCCB acceptance of Sponsor’s application shall be evidenced by its signature below, at which time this Agreement shall become a binding contract. If Sponsor’s application is declined, any money submitted to NATAS-NCCB will be promptly refunded, and Sponsor’s credit card will not be charged.

**WITNESS WHEREOF:** the parties have executed this Agreement effective as of the date first written on page 4.

SPONSOR SIGNATURE \_\_\_\_\_ NATAS-NCCB SIGNATURE \_\_\_\_\_

SPONSOR PRINTED NAME \_\_\_\_\_ NATAS-NCCB PRINTED NAME \_\_\_\_\_

DATE \_\_\_\_\_ DATE \_\_\_\_\_